

**MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS  
OF GATEWAY TO L.A. PBID INC.  
CALIFORNIA NONPROFIT MUTUAL BENEFIT CORPORATION  
September 14, 2012**

The board of directors meeting of Gateway to L.A. PBID, Inc. a California nonprofit mutual benefit corporation was held on September 14, 2012 at 8:00 a.m. at the Crowne Plaza LAX Hotel located at 5985 W. Century Blvd., Los Angeles.

22 individuals attended the meeting as follows:

- Grant Coonley, Hilton Los Angeles Airport
- Bryan Porter, SkyView Center
- Adrian Valencia, Holiday Inn
- Susan Shepard, Royal Airport Center
- Brian Vandehey, The Parking Spot
- Bruce Nahid, LAT Investment
- Phil Baxter, Four Points by Sheraton
- Michael D'Amodio, Embassy Suites
- Eric Ducat, Sheraton Gateway
- Moussa Ndiaye, Crowne Plaza
- Mike Bonin, CD 11
- Chad Molnar, CD 11
- Nate Kaplan, CD 11
- Diego Alvarez, LAWA
- J.D. Webster, WPNC
- Christina Davis, LAX Coastal Chamber
- Amy Vulin, So. Calif. Gas
- Lisa Trifiletti, LAWA
- Chris Pearson, Mayor's Office
- SLO Ruben Garcia, LAPD
- Jim Sakalis, Gateway to L.A.
- Laurie Hughes, Gateway to L.A.

1. **WELCOME / INTRODUCTIONS**

Grant Coonley welcomed the attendees and introduced the special guests.

2. **PUBLIC COMMENTS**

No comments from the public.

3. **APPROVAL OF MEETING MINUTES – July 12, 2012**

The minutes of the July 12, 2012 board of directors meeting were approved as presented.

4. **FINANCIAL REPORT**

*Laurie Hughes presented the Budget vs. Actual report for January through August 2012 reflecting total income of \$1,023,131 and total expenses of \$753,116.90 for the period. The financial report was unanimously approved by the Board of Directors.*

5. **EXECUTIVE DIRECTOR'S REPORT**

PBID Security Issues

When a local panhandler refused the leave the area, the Gateway Ambassador called for police for assistance. When the LAPD officers arrived, the subject was arrested on an outstanding traffic warrant.

LAPD Captain Jon Peters stated that crime for Pacific area is down 7.4% for year to date.

Ambassador Contacts

	Jul-12	Jul-11	Aug-12	Aug-11
Citizen Contacts	895	853	827	839
Panhandler Contacts	145	140	126	135

Trolley Passengers

	Jul-12	Jul-11	Aug-12	Aug-11
Passengers	7174	6822	8250	6870

Passenger Totals by Year

2006	2007	2008	2009	2010	2011	2012
56,266	64,690	79,501	74,639	70,837	63,376	43,559
+14%	+13%	+23%	-6%	-5%	-10 %	-5% below first 8 mos 2012

Keep It Green

Over the last two months the maintenance crew cleaned off, painted out or removed graffiti, stickers, signs and posters from around the PBID area.

Six new trash receptacles were installed throughout PBID

### Financial Report

- PBID Assessments - \$736,603.77 collected to date + \$145,000 in September
- Expenses - \$753,116 as of August 31 / Budget \$754,574 (\$1,500 under budget)

### Executive Committee Decisions

- Approved contract with Destination Shuttle Services to operate Ocean Express with est. savings of \$50,000 per year. Contract to start December 2012. Will include CNG vehicles with new wrap and graphics.
- Approved \$27,000 for Ocean Express collateral material, new video, and vehicle upgrades
- Approved \$10,000 for landscaping of bump out at Concourse & Century Blvd.

### Projects

- Third Quarter newsletter printed & mailed
- Pro Forma Advisors - Economic Benefits report is being finalized and will be presented at an upcoming meeting
- Space Shuttle landing - information to be shared with members and special food truck lunch planned
- Ad Hoc Committee to draft comments to SPAs
- Annual Meeting on November 8th / request nominations for directors and Executive Committee

## **6. LAWA Specific Plan Amendment Study**

Diego Alvarez gave an overview of the alternative plans being considered by Los Angeles World Airports. Comments from the community are due by October 12<sup>th</sup> and the Board of Airport Commissioners are expected to make a decision in January of 2012.

## **7. ULI / TAP Recommendations / Economic Development Opportunities**

Lisa Trifiletti reported that she had submitted an application for Transit Oriented District grant being offered by Metro. The grant would fund new street improvements for the Century Blvd. Corridor.

Chris Pearson from the Mayor's Economic Development Team reported that they are actively pursuing ways to move some of the recommendations in the ULI Study forward.

Mike Bonin, Chief of Staff for Councilman Rosendahl, reported that their office is supportive of the Consolidated Car Rental Facility being built and looking for other opportunities to bring economic development and more jobs to the Century Blvd. Corridor.

## **8. LAPD Update**

Senior Lead Officer, Ruben Garcia, advised members of an increase in thefts from motor vehicles that are parked on the streets for long periods. Officer Garcia also responded to questions about overnight parking of RV's in Manchester Square.